

Directory of the Parade, 1901, 1908 and 1911.

by Don McCollam

There is no street directory of Sutton between 1901 and the 1950s, so the exact location of the various businesses on the Parade is hard to determine. Using other directories, census records, and newspaper advertisements an attempt has been made to construct a directory of the Parade, but sometimes the business address is given simply as “Parade” with no number, as will be seen in the following listings. Readers may wish to do further research to assign numbers to the ones marked “unknown”.

Directory of The Parade – 1901

NUMBER	NAME	DESCRIPTION
2 Parade		Museum Hotel
4&6 Parade	Thomas Glover	Boot & Shoe Maker
8 Parade	Louis Bayliss	Tripe House
10 Parade	Eastmans Ltd.	Butchers
12 Parade	Ann Higgs	Fruiterer & Fishmonger
14 Parade	Caroline Phillips	Tobacconist
16 Parade	E Haynes	Stationer Newsagent Fancy Goods
18 Parade	Clement Felton	Glass & China Merchant
20 Parade	Frederick Harrison	Butcher
22 Parade	Joshua Watton	Fruiterer
24 Parade	Clement Felton	Ironmonger
26 Parade	Thomas Coles	Saddler
28 Parade	William Thomas Clowes	Boot Maker
30 Parade	Frederick Wheeley	Draper
32 Parade	Unknown	Unknown
34 Parade	George Stokes Evans	Butcher
36 Parade	William Clifton Crane	Chemist
38 Parade	M J Frisby	Confectioner
40 Parade	Hall Brothers	House Furnishers
42 Parade	Lawrence Henry Wodhams	Grocer
44 Parade	F S Dain	Ironmonger & Cycle Agent
46 Parade	H A Brittain	Fancy Draper
48 Parade	H A Brittain	Fancy Draper
50 Parade	Atkins & Son	Grocers
52 Parade	Mrs W J Harpur	Hosier
54 Parade	William Henry Stone	Watchmakers
56 Parade	Pugh & Henson	Grocers
58 (Lisbon House)	Robert Hodgkinson	Greengrocer & Fishmonger

Parade		
60 Parade	Joseph Le Tellier	Uknown
60 Parade	E R J Bayliss	Cycle Maker
62 Parade	Samual JosiahBastable	Undertakers
64 Parade	Thomas Mason	Family Grocer
66 Parade	Mrs C Grove	Confectioner
68 Parade	Uknown	Uknown
70 Parade	Uknown	Uknown
72 Parade	Richard Slaney	Boot & Shoe Makers
74 Parade	Henry Salt	Butcher
76 Parade	Mrs Eliza Nutt	Greengrocer
78 Parade	Arthur Wood	Boot Maker & Repairer
80 Parade	Joseph Reeves	Fancy Repository
82 Parade	Miss A J Sudbury	Tobacconist
84 Parade	Charles Jenks	Baby Linen Stores
86 Parade	Sims & Co.	Tailors & Outfitters
88 Parade	W A Smith	Milliner
90 Parade	James Walker	Chemist
92 Parade	Ernest Hickman Haywood	Pastry cook Confectioner
Odd side of road Parade	Thomas Vallance	Photographer
Odd side of road Parade	Harry Chambers	Cycle Maker
Odd side of road Parade	Rev R S Armby	Wesleyan Church
83 Parade	Fawdry Brothers	Corn Merchants & Seeds men
85 Parade	Richard Steventon	Plumber & Gas Fitter
87 Parade	Thomas Adams	Butcher
Unknown Parade	Edward Richardson	Electrical Co.
Unknown Parade	George Wakefield	Watchmakers
Unknown Parade	Harry Charles Perks	Grocer
Unknown Parade	F W Cole	Carpenter & Joiner
Unknown Parade	Mrs Elizabeth Cole	Pie Shop
Dog Inn Lower Parade	Josiah Mortiboys	Dog Inn

Directory of The Parade 1908

Number	Name	Description
2 Parade	Charles Dalman	Museum Tavern
4&6 Parade	Thomas Groves	Boot & Shoe Maker & Dealer
8 Parade	Elizabeth Hastilow	Shopkeeper
10 Parade	Eastmans Ltd.	Butchers
12 Parade	Maypole Dairy Co.	Grocers & Provision Dealers
14 Parade	Alfred Phillips	Tobacconist
16 Parade	Annie Haynes	News Agent & Stationers
16 Parade	Sutton Coldfield News	Newspaper
18 Parade	P&P Campbell	Dyers & Cleaners
22 Parade	Joshua Watton	Fruiterer
24 Parade	Clement Felton	Ironmonger
26 Parade	Foster Brothers	Clothiers
28 Parade	John Cleland & Sons	Boot & Shoe Dealers
30 Parade	Frederick Wheeley	Draper
34 Parade	George Evans	Butcher
36 Parade	William Crane	Chemist
38 Parade	Mary Cook	Confectioner
40 Parade	Hall Brothers	Furniture Dealers
42 Parade	Lawrence H Woodams	Grocer & Wine & Spirit Dealer
44 Parade	F Dain	Ironmonger
46 Parade	Harriet Brittain	Fancy Repository
48 Parade	Harriet Brittain	Fancy Repository
50 Parade	Henry Atkins & Son	Provision Dealers
52 Parade	Walter Harpur	Hosier
54 Parade	W H Smith & Sons	Stationers & Bookmakers
56 Parade	Webber & Pethybridge	Grocers
60 Parade	Ernest Bayliss	Cycle Agent
62 Parade	Samual Bastable	Undertaker
64 Parade	Thomas Grove & Sons	Florists & Seed men
66 Parade	Grove	Confectioners
72 Parade	Richard Stoney	Boot & Shoe Maker
74 Parade	Henry Salt	Butcher
76 Parade	Eliza Nutt & Son	Greengrocers
78 Parade	Arthur Wood	Boot Maker
80 Parade	Sarah Reeves	Fancy Repository
82 Parade	Frederick King	Naturalist
84 Parade	Thomas Pugh	Butcher (Pork)
86 Parade	Henry Sims & Co.	Tailors & Outfitters
86 Parade	Edwin Sims & Co.	Tailors & Outfitters
88 Parade	William B Wilcox	Draper

90 Parade	James Walker	Chemist & Druggist & Photographic Dealer
92 Parade	Frederick Payne	Confectioner
94 Parade	Ebenezer Grice	Confectioner
94 Parade	William Kitchen & Co.	Drapers
96 Parade	William Kitchen & Co.	Drapers
104 Parade	Freeman Hardy & Willis	Boot & Shoe Makers
112 Parade	A Henderson	Electrical Engineers
112 Parade	William Pearson	Greengrocer
112 Parade	William Pearson	Fishmonger
120 Parade	Beddoes Stores	Grocers
Odd side of Parade	Harry Chambers	Cycle & Motor Engineer
63 Parade	Cassidy & Stephens	Painters & Decorators
75 Parade	Maude Brown	Milliner
77 Parade	Walter Hawley	Confectioner
79 Parade	Walter Harpur	Draper
81 Parade	J K Bourne & Son	Corn Hay & Straw Dealers
83 Parade	E Buckley	Hairdresser
85 Parade	Richard Steventon	Gasfitter
87 Parade	Thomas Adams	Butcher
Unknown Parade	John Baker	Greengrocer
Unknown Parade	Bishop Brothers	Cycle Dealers & Agents
Unknown Parade	Christopher Cadby & Sons	Druggists
Unknown Parade	William Crook	General Dealer
Unknown Parade	Crown Window Cleaning Co.	Window Cleaners
Unknown Parade	Stephen Davies	Tailor
Unknown Parade	Helen & Alice Dean	Drapers
Unknown Parade	Arthur Fowdry	Hair Dresser
Unknown Parade	Harry Massey	Tobacconist
Unknown Parade	John Perry	Carrier
Unknown Parade	William Powell	Confectioner
Unknown Parade	Singer	Sewing Machine
Unknown Parade	Thomas Bernard Wadsworth	Watch & Clock Maker
Unknown Parade	James Walker	Ironmonger
Unknown Parade	Woodcock & Sons	Stationers Printers & Booksellers
Lower Parade	Charles Dickens	Painters & Decorators
Lower Parade	Amelia & Annie Green	Dress Makers
Lower Parade	Ellen Hanning	Plumber & Gasfitter
Lower Parade	John Holmes	Tea Rooms
Lower Parade	John Price & Son	Removal Contractors
Lower Parade	Maurice Stephens	Tea Rooms
Lower Parade	John Ogle Tunstall	Surgeon
Lower Parade	Mary Elizabeth West	Old Dog Public House

Directory of The Parade, 1911

Number	Name	Description
2 Parade	Charles Dalman	The Museum Public House
6 Parade	T J Groves	Boot & Shoe Makers
8 Parade	E Hastilow	Refreshment Rooms
10 Parade	Eastmans Ltd	Butchers
12 Parade	Maypole Dairy	Grocers
14 Parade	A H Phillips	Tobacconists
16 Parade	A E Haynes	Booksellers
18 Parade	P&P Campbell	Dyers
20 Parade	F Harrison	Butchers
22 Parade	J Watton	Fruiterers
24 Parade	C Felton	Ironmongers
26 Parade	Foster Brothers	Tailors
28 Parade	John Cleland & Sons	Boot & Shoe Makers
30 Parade	F Wheeley	Drapers
34 Parade	G S Evans	Butchers
36 Parade	W C Crane	Chemists & Druggists
38 Parade	Frisby & Broad	Confectioners
40 Parade	Hall Brothers	Furniture Dealers
Unknown Parade	Hall Brothers	Antique Dealers
42 Parade	L H Woodman	Grocers
44 Parade	T S Dain	Ironmongers
46 Parade	H A Brittain	Drapers
46 Parade	H A Brittain	Hatters
48 Parade	H A Brittain	Hatters
48 Parade	H A Brittain	Fancy Repositories
50 Parade	Atkins & Son	Grocers
52 Parade	J W Harpur	Drapers
54 Parade	W H Smith & Sons	Booksellers
56 Parade	F Payne	Grocers
58 (Lisbon House) Parade	W H Pearson	Fruiterers
58 (Lisbon House) Parade	Boots Ltd	Chemists & Druggists
60 Parade	E R J Bayliss	Cycle Makers & Agents
62 Parade	S J Bastable	Joiners & Undertakers
64 Parade	E Grove & Sons	Florists & Seeds men
64 Parade	Penberthy Bros.	Grocers
72 Parade	R Slaney	Boot & Shoe Makers
74 Parade	H Salt	Butchers
76 Parade	E Nut	Fruiterers
76 Parade	E Nut & Son	Fishmongers

78 Parade	A Wood	Boot & Shoe Makers
80 Parade	J Reeves	Glass & China Dealers
80 Parade	S Reeves	Fancy Repositories
82 Parade	L King	Naturalists
84 Parade	T Pugh	Butchers
86 Parade	Sims & Co.	Tailors
88 Parade	W B Wilcox	Milliners & Dressmakers
88 Parade	W B Wilcox	Drapers
90 Parade	J Walker	Chemists & Druggists
92 Parade	E Haywood	Confectioners
94 Parade	E Grice & Co.	Confectioners
94 Parade	Johnson Bros.	Dyers
96 Parade	Kitchen & Co.	Drapers
104 Parade	Freeman Hardy & Willis Ltd	Boot & Shoe Makers
110 Parade	Coopers	Teas & Refreshments
112 Parade	A W Henderson	Engineers (Electrical)
120 Parade	Beddoes	Grocers
Odd side of Parade	H Chambers	Cycle Makers & Agents
Odd side of Parade	H Chambers	Motor Manufacturers
Odd side of Parade	H Chambers	Shop
Odd side of Parade		Wesleyan Chapel
7 Parade	E Hanning	Plumbers
63 Parade	Cassidy & Stephens	Painters
75 Parade	M Brown	Milliners & Dressmakers
77 Parade	W S Hawley	Confectioners
81 Parade	J K Bourne	Corn Merchants
83 Parade	E Buckley	Hairdressers
85 Parade	R Steventon	Plumbers
87 Parade	T J Adams	Butchers
89 Parade	Smith & Son	Stone Mason
Unknown Parade	J baker	Fruiterers
Unknown Parade	Bishop Brothers	Cycle Makers & Agents
Unknown Parade	E Cole	Confectioners
Unknown Parade	A Fawdry	Hairdressers
Unknown Parade	H Massey	Tobacconists
Unknown Parade	J H Perry	Carriers
Unknown Parade	W E Powell	Bakers
Unknown Parade	Singer Manufacturing Co.	Miscellaneous
Unknown Parade	S B Wadworth	Watchmakers
Unknown Parade	J Walker	Ironmongers
Unknown Parade	W Gill	Booksellers
Unknown Parade	England & Sons	Boot & Shoe Makers

Unknown Parade	W Parkes	Chimney Sweeps
Unknown Parade	J Grimley	Coachbuilders
Unknown Parade	T Martin	Coachbuilders
Unknown Parade	L Payne	Confectioners
Unknown Parade	J Hirongs	Dairy Keepers
Unknown Parade	T T Blaxley	Dentist
Unknown Parade	T Warmington	Dentist
Unknown Parade	Misses Dean	Drapers
Unknown Parade	Mrs. Green	Dress Makers
Unknown Parade	C Cadby	Dry Salter's
Unknown Parade	J V Saxton	Fruiterers
Unknown Parade	S Vyce	Fruiterers
Unknown Parade	A J Band	Grocers
Unknown Parade	J Perks	Grocers
Unknown Parade	Green	Ladies Outfitters
Unknown Parade	E M Taylor	Milliners & Dressmakers
Unknown Parade	L Stonehouse	Newsagents
Unknown Parade	Woodcock & Sons	Painters
Unknown Parade	J Speight	Photographers
Unknown Parade	Muller & Co.	Picture Frame Makers
Unknown Parade	J Smith	Plumbers
Unknown Parade		Old Cup Public House
Unknown Parade	Grove	Refreshment Rooms
Unknown Parade	Boucher	Registry for Ladies & Servants
Unknown Parade	L W Powell	Tailors
Unknown Parade	F Gilbert	Tobacconists
Unknown Parade	Unknown	Lock Up Shops
Unknown Parade	Unknown	Lock Up Shops
55 Lower Parade	Unknown	Lock Up Shops
57 Lower Parade	Unknown	Lock Up Shops
Lower Parade	C Dickens	Painters
Lower Parade	Green	Milliners & Dressmakers
Lower Parade	Cunningham	Old Dog Public House